



Bringing communities together to  
plant trees and cool the planet



## **DISTRIBUTION of 1Treellion GLOBAL FUND**

1treellion.org ultimate goal is to plant the trees that are needed to make a meaningful positive impact on our planet and act quickly enough to revert the anticipated drastic effects of climate change. Trees can effectively help offsetting CO<sub>2</sub>e, but this is just one of the many different benefits that trees can provide to the planet.

Therefore, we believe in having a holistic approach when partnering with tree-planting programs and carefully evaluate the organizations where the 1treellion.org Global Fund will be granted.



## Approach to make the most of 1treellion Global Fund

We have designed a stepwise approach that will enable us to make quick progress in our goal at the same time that we ensure that the '1treellion Global Fund' will be adequately distributed.

### Step 1. Establish the tools to identify appropriate tree-planting programs (see ANNEX 1)

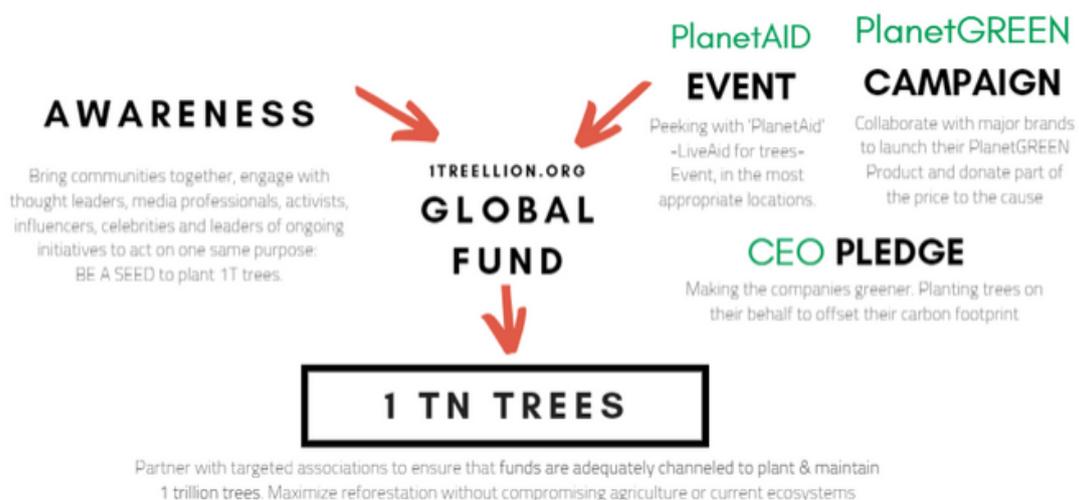
- Definition of inclusion/exclusion criteria to validate tree-planting programs
- Creation of a scorecard and threshold that will determine the viability of tree organizations

### Step 2. Identification of selected partners & cost of trees

- Submission of applications (ongoing basis, no pre-established rounds/cycles)
- Rating system will determine those that are selected to partner with 1treellion.org based on the scorecard system and the pre-established threshold for approval
- The cost of trees will be estimated based on the average cost based on selected partners. The average cost per tree is subjected to change as more partners join the 1treellion global fund.
- 1treellion.org will closely monitor the activity and progress of each of their selected partners

### Step 3. Distribution of Funds

- Pooled donations will be granted to our partners based on the rating criteria and their capacity to demonstrate progress and positive impact
- Selected partners will be placed as offering options for each donation to direct funds to the preferred partners that donors may have among those that fulfill 1treellion.org criteria.



We promote planting and maintaining trees as an environmental solution which tackle not only CO<sub>2</sub>e but multiple purposes. We work with organizations that support and promote high-biodiversity, high-yield, high-impact agroforestry systems as a competitive alternative to conventional agriculture. This integrated system of land management enable to support local communities and generate sustainable incomes while mitigating the consequences of climate change at both local and global level.

## ANNEX 1. 1treellion criteria & SCORECARD

### Criteria for approval:

Reach 3.5 threshold in the scorecard system (maximum: 5 points) & ensure organizations do not fall under any of the 1treellion exclusion criteria

### 1treellion Scorecard - Indicators & rating system:

#### Transparency – 1 point

- They have established efficient monitoring processes and control system that enables clear and frequent reporting of progress (quarterly updates as minimum requirements)
- Allow for a clear and trustful communication At least 1 year of proven results of trees planted and progress of growth
- Ability to show funds are used for the purpose of planting trees, without middleman or overhead additional costs

#### Impact & Sustainability - 2 points

- Capacity to neutralize CO2 emissions per dollar invested
- Support maintenance of ecosystems & promote biodiversity (Adverse impact on biodiversity of the forest landscape is minimized)
- Local agriculture and fauna is not compromised
- Nursery programs and/or capacity to ensure aging of trees
- Soil and water conservation program implemented
- No chemical contamination of food chains and ecosystems
- Productive capacity of the soil is maintained and/or improved

#### Land & Location - 1 point

- Suitability of soil for proposed types of trees
- Capacity to grow trees without impacting other existing usage of the lands (e.g. current local agriculture)
- Global representation: ensuring that we partner with organizations that support plant and grow trees across the globe.

#### Economic & Social Components - 1 point

- Cost per trees
- Efficiencies to maximize resources
- Positive impact on local & rural communities (involving/employing local communities, etc)
- Local idiosyncrasy and economy is not compromised, but actually flourish and grow

### Exclusion Criteria:

- Tree program directly associated to political parties
- Organizations that are or have been linked with slavery, terrorism, organized crime, weapons trade etc.
- Initiatives which part of their planting process involve deforestation of existing trees
- Plantation or tree nursery initiatives do not involve local people
- Middleman organizations, supporting but not actively involved in tree planting activities
- Tree programs which do not have planting new trees as part of their specific goals.